

MARCUS LAURINAITIS

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EXPERIENCE

Creative/Marketing Director
BeautyFit Inc.

Creative/Marketing Director
Marcus Images
MJ Charity Events

Creative Director
Valuinsight/First Team Advertising

Art Director
Potts & Partners Advertising Inc.

Art Director
Zimmerman Partners Advertising Inc.

Director of Creative Services
Who Did That? Creative Advertising

Professional Athlete/Actor

EDUCATION

Associate of Science Degree

Graphic Design
Art Institute of Fort Lauderdale
Summa Cum Laude Honors

Mathematics & Computer Science
Mankato State University
Minnesota State University Mankato

Photoshop World Expo
Miami, Florida
Las Vegas, Nevada

Management Training Seminar
Fort Lauderdale, Florida

CLIENTS

Miami Dolphins Football

Florida Panthers Hockey

Office Depot

Lennar Homes

Fris Vodka

Kelly Tractors

Caterpillar

Nissan Automotive

Bank Atlantic Center

BeautyFit Inc.

MJ Charity Events

Chip Foose Mustang Design

International Medical Industries

OHEKA CASTLE Hotel & Estate

Allied Aerospace International

Quality Aircraft Parts

South Florida Spine Clinic

SunTrust Banks

SKILLS

Social Media

Facebook Ad Campaigns

Facebook Ads/Business Manager

Social Media Marketing

Facebook, Instagram, Twitter, YouTube

Web

eCommerce (Shopify & Magento)

Websites Design & Development

Landing Pages & Microsites

Email Marketing Campaigns

Domain, Hosting & Maintenance

HTML, CSS, PHP, FTP, CMS

Print

Magazine & Newspaper Layouts

Branding, Corporate ID & Logo Design

Annual Reports & Catalogs

Brochures & Pocket Folders

Post Cards & Mailers

Package Design & POP Displays

Billboards, Banners & Signs

Vehicle Wraps & Trade Show Displays

Programs

Adobe Creative Suite

Adobe Photoshop

Adobe Illustrator

Adobe InDesign

Adobe Acrobat Professional

Adobe Dreamweaver

QuarkXPress

Microsoft Office

MacIntosh & Windows Platforms

Art & Photography

Graphites & Color Pencils

Mechanical Ink Pens

Markers, Charcoals & Pastels

Gouaches & Oil Paints

35mm & Digital Photography

HONORS

Minnesota State University Mankato

4 Year Full Academic/Athletic Scholarship

ADDY Awards

Silver ADDY Award Winner

Zimmerman Partners Advertising

3 Time Motivational Building Award

Year End MBA Award Winner

Art Institute of Fort Lauderdale

Summa Cum Laude Honors

Best Portfolio Honors

Design Honors Program

AIFL Alumni Committee Member