

MARCUS LAURINAITIS

770.807.4155 • marcus@marcusimages.com • www.marcusimages.com

EXPERIENCE

Creative & Marketing Director
BeautyFit Inc.

Creative & Marketing Director
Marcus Images - Freelance

Creative & Marketing Director
MJ Golf Classic/MJ Event - Volunteer

Creative Director
Valuinsight/First Team Advertising

Art Director
Potts & Partners Advertising Inc.

Art Director
Zimmerman Partners Advertising Inc.

Director of Creative Services
Who Did That? Creative Advertising

Professional Athlete/Actor

EDUCATION

Associate of Science Degree
Graphic Design
Art Institute of Fort Lauderdale
Summa Cum Laude Honors

Mathematics & Computer Science
Mankato State University
Minnesota State University Mankato

Photoshop World Expo
Miami, Florida
Las Vegas, Nevada

Management Training Seminar
Fort Lauderdale, Florida

CLIENTS

Allied Aerospace International

Bank Atlantic Center

BeautyFit Inc.

Caterpillar

Chip Foose Mustang Design

Florida Panthers Hockey

Fris Vodka

International Medical Industries

Kelly Tractors

Lennar Homes

Miami Dolphins Football

MJ Golf Classic/MJ Event

Nissan Automotive

Office Depot

OHEKA CASTLE Hotel & Estate

Quality Aircraft Parts

South Florida Spine Clinic

SunTrust Banks

SKILLS

Social Media
Facebook Ad Campaigns
Facebook Ads/Business Manager
Social Media Marketing
Facebook, Instagram, Twitter, YouTube

Web
eCommerce (Shopify & Magento)
Websites Design & Development
Landing Pages & Microsites
Email Marketing Campaigns
Domain, Hosting & Maintenance
HTML, CSS, PHP, FTP, CMS

Print
Magazine & Newspaper Layouts
Branding, Corporate ID & Logo Design
Annual Reports & Catalogs
Brochures & Pocket Folders
Post Cards & Mailers
Package Design & POP Displays
Billboards, Banners & Signs
Vehicle Wraps & Trade Show Displays

Programs
Adobe Creative Suite
Adobe Photoshop
Adobe Illustrator
Adobe InDesign
Adobe Acrobat Professional
Adobe Dreamweaver
QuarkXPress
Microsoft Office
MacIntosh & Windows Platforms

Art & Photography
Graphites & Color Pencils
Mechanical Ink Pens
Markers, Charcoals & Pastels
Gouaches & Oil Paints
35mm & Digital Photography

HONORS

ADDY Awards
Silver ADDY Award Winner

Zimmerman Partners Advertising
3 Time Motivational Building Award
Year End MBA Award Winner

Art Institute of Fort Lauderdale
Summa Cum Laude Honors
Best Portfolio Honors
Design Honors Program
AIFL Alumni Committee Member

Minnesota State University Mankato
4 Year Full Academic/Athletic Scholarship