

# MARCUS LAURINAITIS

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## WORK

### Creative Director

Valuinsight/First Team Advertising  
(2007 - Present)

### Freelance Graphic & Web Design

(1990 - Present)

### Volunteer - MJ Golf Classic

(2000 - Present)

### Art Director

Potts & Partners/The Ad Specialists  
(2005 - 2007)

### Art Director

Zimmerman Partners Advertising Inc.  
(2003 - 2005)

### Director of Creative Services

Who Did That? Creative Advertising Inc.  
(2001 - 2003)

### Art Director

Odyssey Advertising Inc.  
(2000 - 2001)

### Professional Athlete/Actor

(1987 - 1998)

## CLIENTS

Caterpillar  
Chinnock Charters  
Chip Foose Design  
Florida Panthers Hockey  
Fris Vodka  
Great Florida Bank  
International Medical Industries  
Kelly Tractors  
Lennar Homes  
Miami Dolphins Football  
Nissan Automotive  
Office Depot Center  
OHEKA CASTLE Hotel & Estate  
Quality Aircraft Parts  
South Florida Spine Clinic  
SunTrust Banks

## EDUCATION

### Associate of Science Degree Graphic Design

Art Institute of Fort Lauderdale

### Mathematics & Computer Science

Minnesota State University/Mankato

### Photoshop World Expo 2006 - 2009

Miami, Florida  
Las Vegas, Nevada

### Management Training Seminar

Fort Lauderdale, Florida

## SKILLS

### Graphic Design & Layout

Magazine & Newspaper Layouts  
Corporate ID | Logo Design  
Annual Reports | Catalogs | Brochures  
Pocket Folders | Post Cards & Mailers  
Package Design | POP Displays  
Billboards | Banners & Signs  
Vehicle Wraps | Trade Show Displays  
Pre-press & Press Checks

### Web Design & Development

Websites | Microsites | Landing Pages  
Flash Animation | Banners & Buttons  
Email Campaigns | Social Networking  
Domain & Hosting Setup | Maintenance  
www.marcusimages.com  
www.oheka.com  
www.chinnockcharters.com  
www.mjgolfclassic.com  
www.imiweb.com  
www.qualityaircraftparts.com  
www.staceyjoiner.com  
www.whispersfromthebay.com

### Programs

Adobe Creative Suite  
Photoshop | Illustrator | InDesign  
Acrobat | QuarkXPress  
Dreamweaver | Flash  
HTML | CSS | PHP | FTP | CMS  
Microsoft Office  
MacIntosh & Windows Platforms

### Illustration

Graphites & Color Pencils  
Mechanical Ink Pens | Indian Inks  
Markers | Charcoals & Pastels  
Gouaches & Oil Paints

### Photography

35mm & Digital Photography

## HONORS

### Addy Awards

Silver Addy Award Winner

### Zimmerman Partners Advertising

3 Time Motivational Building Award  
Year End MBA Award Winner

### Art Institute of Fort Lauderdale

Summa Cum Laude Honors  
Best Portfolio Honors  
Design Honors Program  
AIFL Alumni Committee Member

### Minnesota State University

4 Year Full Academic/Athletic Scholarship